Empowered by Knowledge, strengthened by Action, sustained by Community
So no one faces cancer alone.

“Everyone needs a place.” That’s what Detroiter and comedienne Gilda Radner said when she was facing a cancer diagnosis that seemed insurmountable. Gilda’s Club Metro Detroit is that place.

“All those people who have become friends, all different ages, all at different stages of cancer, all fighting. How brave we all are together. I just felt them all around me, and it made me be braver. The same way people in gangs can do things that the individual could never do alone, the gang of us fighting cancer makes us all stronger.”

Gilda Radner, our namesake and SNL comedienne
Dear Friends,

We have set some pretty lofty goals in recent years, from the expansion of our program hours and days of operations to paying off the mortgage on our Clubhouse in 2017.

In 2018, we set our sights on the future.

During challenging economic times, Gilda’s Club decreased programming and staff. At one point we ceased programming on Saturdays and limited hours. Now that we are fully operational, we don’t want ever to be in a position again where we have to tell a family facing cancer, that we may not be able to serve them.

In 2018, we addressed concerns head on with the inception of our Fund for the Future. This board-directed fund aims to ensure our ability to weather economic storms, or any storm, that threatens our financial stability and our ability to provide cancer support. Having the confidence that Gilda’s Club Metro Detroit is a permanent component to recovery is essential to families who come to us.

By the end of 2018, we had nearly $500,000 in the Fund for the Future. The fund is seeded through special fundraising efforts and our Legacy of Hope, which is a designation for estate planning.

2018 also saw incredible additions to our programming. Cancer Transitions and Mindfulness Based Stress Reduction (MBSR) became essential tools for many of our members. Both programs offer an ongoing series of workshops. Cancer Transitions for members who have completed treatment and seeking post-treatment tools to regain stability and confidence in recovery. MBSR is for all our members and caregivers who seek understanding, acceptance and peace of mind when walking the difficult path cancer places us.

A cancer diagnosis adds instant, unexpected complexities to every family - it can be devastating emotionally and financially. In order to serve as an organization, we need our own strength and stability. 2018 saw us make tremendous strides to ensuring Gilda’s Club will serve for many years to come.

With gratitude,

Laura Varon Brown
Executive Director & CEO
Gilda’s Club Metro Detroit

Cancer support for the whole family. The whole time.
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<td><strong>Todd Sinclair</strong>, Chair</td>
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<td>Deloitte, Detroit</td>
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<td><strong>Ilene Beneson Bez</strong>, Treasurer</td>
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<td><strong>Bill Pumphrey</strong>, Secretary</td>
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<td><strong>Steve Black</strong></td>
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<td><strong>John Ricco</strong></td>
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<td>Retired CPA, Community Volunteer, Farmington Hills</td>
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Program Highlights

In 2018, we held

11,645
clubhouse visits

684
support groups

21
educational lectures

92
social events

923
healthy lifestyle activities

Additionally

New members welcomed

380

Currently support more than

1,692
active participants
Our Members

"Gilda's is a place you can become the person you were meant to be - after cancer."

"I have met the most incredible people."

-Gilda's member, Mary

"Gilda's Club is a place where the entire family is supported and nurtured throughout the entire cancer journey. All of the staff and volunteers have become like our family."

-Gilda's member, Kelly

"As a group of men, we laugh, we cry, we swear and we pray!"

"The group is a brotherhood and so accepting of others."

-Gilda's member, Jim
In 2018 we continued our strong offsite partnership with Beaumont - Farmington Hills and Beaumont Dearborn. Our programs at Beaumont - Farmington Hills consist of a weekly ‘Life After Treatment’ support group, a weekly yoga workshop, and a weekly art therapy workshop. Our weekly rotating programs at Beaumont - Dearborn consist of a yoga workshop, an art therapy group, and a tai chi workshop. We are thrilled to be able to serve members in the community who may not be able to get to our Royal Oak Clubhouse.

In 2018, we served 452 participants at our offsite locations. We held 89 support group sessions and 70 workshops.

Other valued partner:

• Karmanos Cancer Institute
Our Volunteers

Gilda’s Club Metro Detroit appreciates the dedication and compassion of our volunteers. These hard-working individuals give of their time and talents to support those touched by cancer.

Gilda’s Club Metro Detroit volunteers provide more than 2,000 volunteer hours supporting our workshops, Clubhouse events, fundraising events, and programs.

185 volunteers

2,000 hours of service
May – Gilda’s Big Night Out

The signature gala, Gilda’s Big Night Out was spectacular beyond imagination in 2018. We were proud to pay special recognition to the Lester Family with the Founders Award. Dr. Ishmael Jaiyesimi received the Program Support award. George Thomas and Family were presented with the Volunteer Award. The Media Award was given to Cyndy Canty of Michigan Radio. The event raised more than $270,000 for Gilda’s Club Metro Detroit.

September – Gilda’s Walk & 5K Run

Gilda’s Family Walk & 5K Run was a special morning for supporters and families. The event goes past (and through) Gilda’s Club – allowing participants to experience the Clubhouse and grounds as they enjoy the neighborhood surrounding Gilda’s Club. The event raised more than $260,000 in 2018; fundraising by the participants are crucial and build engagement from friends and family.

October – Bras for a Cause

This incredibly inspiring event began with the vision of Shannon Watson who sought to empower breast cancer survivors to walk the runway with pride and purpose. The event continues in Shannon’s memory and in 2018, we celebrated its 10th anniversary, raising nearly $120,000. Decorative and creative art bras are the centerpiece of the auction as guests enjoy entertainment and a strolling dinner. The evening leads up to the spectacular runway, all at the Royal Oak Music Theatre.
2018* Financial Overview

Gilda’s Club relies on the metro Detroit community for support. All programs are free. Gilda’s Club Metro Detroit is proud of the way it manages and safeguards the general contributions we receive from individual donors, corporations and other organizations. More than 80% of the dollars spent are directed to program services.

2018 Revenue

- Corporations and Foundations: $179,447 (13.4%)
- Contributions*: $342,480 (3.4%)
- Special Events: $816,404 (61.0%)

2018 Expenses

- Programs: $864,428 (72.6%)
- Fundraising: $224,695 (18.9%)
- Administrative: $100,933 (8.5%)

Allocation of Program Services

- Number of support groups: 684 (40%)
- Number of educational lectures: 21 (1%)
- Number of social events: 92 (5%)
- Number of healthy lifestyle activities: 923 (54%)

More than 80% of the dollars spent are directed to program services.

*2018 Contributions includes in-kind
Gratitude to our donors

The following individuals, corporations and foundations and organizations generously donated $500 or more during the calendar year January 1 – December 31, 2018

$50,000 +
Cooper Standard Foundation
Dr. Talbert Stein
Pamela & Kenneth Lester

$25,000 - $49,999
Artichoke Garlic Foundation
Barton Malow Co.
Julie & Bill Pumphrey
Molinello Family Foundation
Princeton Enterprises

$10,000 - $24,999
Annette & Jack Aronson
Beth & Jeffrey S. Edwards
Chemical Bank
Chief Financial Credit Union
Community Foundation For Southeastern MI
Detroit Red Wings Foundation
Gilead Sciences, Inc.
Grant A Wish Fund
JoAnn Mok
Krabby Painters
Live Nation Worldwide Inc.
Lori & George Thomas
Maureen Martinez
Meridian Health Plan of Michigan
Michael Radner
Pfizer Inc
Philip & Elizabeth Filmer Trust
Romeo Community Schools
Tracey & Al Papa

$5,000 - $9,999
Albert & Doris Pitt Foundation
Bristol-Myers Squibb Company
Cancer Treatment Center of America
Celgene Corporation
DeRoy Testamentary Foundation

Donetta & Ted Behen
Dr. Neil Talon
Eagles for Children, Inc
Educational Data Systems, Inc.
Genentech, Inc.
Goodman Family Charitable Trusts
Hamilton Chevrolet
Health Alliance Plan
John D. & Jean E. Dinan Foundation
Kim LeMarie & Jennifer Lester
Lee & Donald Hamilton
Louise Tuller Miller Trust
Nordstrom, Inc.
Pam & Thomas Callan
Red Wing For Em Club
Shauna & Richard Elias
Shore Family Charitable Fund
The Jewish Fund
The Steven Dee Yeutter Trust
UHY Advisors

MacLean-Fogg Component Solutions
Midas Foods
Molina Healthcare of Michigan
Norma & Ashish Sarkar
Plastipak Packaging, Inc
Royal Oak Eagles Riders Grp
Schostak Bros. & Co.
Sherry McCormick
Sonal Ramrakhiani
Stefany Lester Freeman & Gary Freeman
Superior Industries
Takeda Pharmaceuticals
The Myron P. Leven Foundation
Tina & Tim Wheeler
TSFR Apple Venture, LLC
University of Detroit Mercy
Walmart
Wendy & Kevin B. Schnieders
Willis Towers Watson

$2,500 - $4,999
Allen & Franka Charlupski Foundation
Amy & Ron Weiner
Ascension Michigan
Beth & Todd Sinclair
Bobbi & Stephen Polk
Cancer Support Community
Clarence & Jack Himmel Foundation
Crestmark Bank
Ganesh Moorthy
Ilene Beneson Bez & Steve Bez
Integrated Investment Consultants LLC
J.J. Barney Construction
Jeanne & Richard Deneweth
John Lunsford
Julie Strasser
Laura Varon Brown & Jeffrey Brown

$1,000 - $2,499
A Womans Image LLC
Anne Schrock
Autoliv, Inc.
AXA Foundation
Bayer
Brian & Linda Griffin
Charitable Giving Account
Brian Mashburn
Carole Leigh Hutton
Charitable Adult Rides & Services
Chris Ramales
Christina & Barron Dorf
Christine Fitzsimons
Club General Motors
Colleen Savage
Dan Yezbick
David Coulier
David Sherman
Debby & Troy Becker

Deloitte
Dr. & Mrs. James M. Kohlenberg
Dr. Ishmael Jaiyesimi
Dr. Nancy Kulish
Edie & Rodger Watson
Eric Stoddard
Family of Dr. Vasileff
Fannie Kraft Foundation
Fraternal Order of Eagles
Gail & Joseph Gadon
Genesis 10
Gerald Parks
Go Comedy!
Gregory Chinn
Gretchen & Thomas Anderson
Healthmark Industries
Henry Ford Health System
HP Company Match
Huong Do
Jack Karagozian
Jacqueline Barot
Janet Falcoff
Jessica Moss & Michael Macgillivray
Jim Dodge
Jo Elyn & George Nyman
Joanne Blumhardt
Jonathan Bakeman
Jonathan Banas
Judy Christoff
June Gurwin
Karen Colina Wilson Foundation
Karina Sanchez
Katy & David Knowles
Kelly & Jeremy Ventura
Knollenberg Hospitality, LLC
Kojaian Management Corporation
Lisa Newman
Macy’s/Bloomington’s
Mark D Freese
Marlene & Randall Book
Gratitude to our donors continued

$500- $999
Abby Suarez
Al Deebdy Chrysler Dodge
Jeep Ram
Allison Scalfuri
Amy & Robert Huschka
Andrew Aikens
Andrew DiSanto
Bloomfield Hills Schools
Bluma Schechter
Bradford Wolfe
Brandon Knowles
Brenda Jaffe
Brent Davidson
Brookside Way
Bruce Frankel
Carol Fuchs
Carol Kosovec
Carol Morton & David Robinson
Carolyn Artman & Jeff Samoray
CeCelia Berna
Christopher Feldman
Christopher Howe
Christopher Pierce
Christopher Wolfe
Colleen Davignon
Cranbrook Schools
David & Ellen Sherman
David Mihelick
Dawn Lyman
Deborah Baker
Deborah Braciszewski
Debra Tate Trepeck & Norman Trepeck
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Department
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Garry Greenberg
Harold Rude
Helen & Howard Topcik
Hematology-Oncology Consultants
Hermelin Family Support Foundation
Hope Raymond
Hylant
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Isabel Holland-Davis & Ken Davis
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James Nagy
James Winter
Jane Anthony
Jeanne Weiner
Jennie & Mitchell Dyla
Jessica Marshick
Jim Gorman
John Oman
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Karen & David Bergman
Karen & Hugh McDiarmid
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Larry David
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Laurie & Dr. Robert Rubin
Linda & Paul Gniwewk
Linda Gershenson
Linda Zlotoff
Lisa & Dale Garber
Lisa Corey
Lisa Pardington
Lori & Jon Kennedy
Louis C. Fleury
Louis Corey
Louise Gotch
Madison Heights FOE #3206, Ladie’s Aux.

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McLaren Oakland
Meg Guillain & Catherine Zakens
Michele Dreer
Michigan Distributors & Vendors
Mike Green
Mitchell S. Metzger
Nancy L. Nordlie
Nordson Sealant Equipment
Norm Quagliani
Patsy & Paul Hartmann
Patty & Stuart Bordman
Paul Housey
Richard Wade
Robert Medsker
Robert Thal
Robert Woldyk
Ronald Yolles
Royal Oak Fire Department
Scott Stowitts
Serra Family Foundation
Sharon & Joe Wenzl
Sheryl & Anthony Frabotta
Stephanie & David Lubin
Stephen Fleck & Jason Rice
Stonycroft Hills Club
Sue Kampe
Sylvia Stan Mulka
Foundation
Tamara & Danny Gordon
The Mann Family Foundation
The Office Coffee Shop LLC
Tiffany Scarborough
Tim Bridges
United Shore Financial Services, LLC
Waldenwoods Family Resort
Warren Consolidated Schools
Wells Advantage Group
Wende Bakeman
Woll-Yellin Family Foundation
Your Best Solution LLC
Gilda’s Club. **Cancer support** for the whole family. The whole time.
So no one faces cancer alone.