

OUR 2023 IMPACT



**GILDA'S CLUB
METRO DETROIT**

An Affiliate of the
CANCER SUPPORT COMMUNITY

OUR REACH

12,386

TOTAL ATTENDANCE

863

FIRST TIME ATTENDEES

141 CITIES

WE SERVE PARTICIPANTS IN

25 TYPES

OF CANCER COVERED IN
OUR PROGRAMMING THIS YEAR

*data pulled Oct. 2022 - Oct. 2023

A LOOK AT THOSE WE SERVE

44%
In - Person
Programming

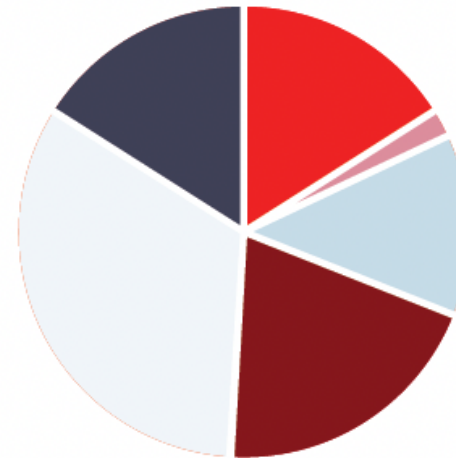


56%
Virtual
Programming



Age
breakdown
of participants

- Under 18: 16%
- 18-24: 2%
- 25-39: 13%
- 40-55: 20%
- 56 - 69: 33%
- 70+: 16%



58%
Support Person

42%
Diagnosed



85%

Stated Gilda's Club programming has helped alleviate anxiety and stress.



80%

Saw improvements in their overall mental health.



91%

Of participants would recommend Gilda's programming to a family member or friend.

248.577.0800

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www.gildasclubdetroit.org

WITH LOCATIONS IN DETROIT, ROYAL OAK, ST. CLAIR SHORES AND VIRTUAL