

OUR 2023 IMPACT



**GILDA'S CLUB
METRO DETROIT**

An Affiliate of the
CANCER SUPPORT COMMUNITY

OUR REACH

12,386
TOTAL ATTENDANCE

863
FIRST TIME ATTENDEES

141 CITIES
WE SERVE PARTICIPANTS IN

25 TYPES
OF CANCER COVERED IN
OUR PROGRAMMING THIS YEAR

*data pulled Oct. 2022 - Oct. 2023

A LOOK AT THOSE WE SERVE

44 %
In - Person
Programming

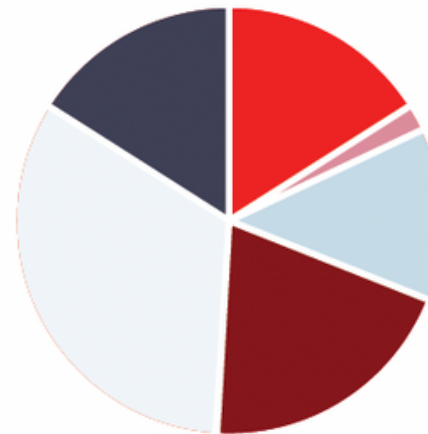


56 %
Virtual
Programming



Age
breakdown
of participants

- Under 18: 16 %
- 18-24: 2 %
- 25-39: 13 %
- 40-55: 20 %
- 56 - 69: 33 %
- 70+: 16 %



58 %
Support Person

42 %
Diagnosed Themselves



85%

Stated Gilda's Club
programming has helped
alleviate anxiety and stress.



80%

Saw improvements in their
overall mental health.



91%

Of participants would
recommend Gilda's
programming to a family
member or friend.

248.577.0800

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www.gildasclubdetroit.org

WITH LOCATIONS IN DETROIT, ROYAL OAK, ST. CLAIR SHORES AND VIRTUAL