

# ANNUAL REPORT 2022



**GILDA'S CLUB**  
**METRO DETROIT**

An Affiliate of the  
CANCER SUPPORT COMMUNITY



# A LETTER FROM THE CEO

Dear Gilda's Club Friends,

2020 tested our resolve. 2021 our creativity and 2022 our patience.

2022 was a true test of time. The initial energy of 2020 and the creativity it took in 2021, led to some fatigue in 2022. So we took those years and headed into a time of growth and renewal.

At Gilda's Club the pandemic posed tremendous challenges – no more so than when the world regained some normalcy, yet compromised individuals were seemingly left behind.

Not with us!

Our compass stayed spot on in service to families facing cancer. Our alignment stayed tight to the changing needs of our cancer community as we returned to in-person programming in July of 2022.

For the first time, we had three physical locations throughout metro Detroit. These served in combination with our fourth location – our important Virtual space. This wide swath of service has brought such momentum.

We grew our partnership with Children's Hospital of Michigan to serve our youngest and we partnered mightily to grow in service to women with triple negative breast cancer. These are just two examples of our efforts to reach as many families as possible.

We are endlessly grateful to those we serve for giving us purpose and those who embrace us with their time and funds to keep Gilda's Club growing and thriving.

In service and gratitude,

Laura Varon Brown  
Executive Director & CEO



## **MISSION**

Gilda's Club Metro Detroit ensures that all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community. Our organization creates welcoming communities of free support for everyone living with cancer – men, women, teens and children – along with their families and friends.

## **HISTORY**

Our namesake, Gilda Radner, was one of the original cast members of "Saturday Night Live." Throughout her time on the show, she created a number of enduring characters, including Roseanne Roseannadanna, Emily Litella and Lisa Loopner. Laughter and love were central themes of Gilda's career and life, including in her marriage to actor and comedian Gene Wilder.

Gilda was diagnosed with ovarian cancer in 1985. She said that having cancer gave her membership in an elite club she'd rather not belong to. She passed away in 1989, but her legacy lived on when her husband and friends established Gilda's Club and the first red door opened in New York City.

# BOARD OF DIRECTORS

## OFFICERS

**Board Chair:**  
Bill Pumphrey

**Immediate Past Chair:**  
Todd Sinclair

**Vice Chair:**  
Kevin Watson

**Treasurer:**  
Ilene Beneson Bez

**Secretary:**  
Ellen Sherman

## DIRECTORS

Carolyn Artman

Donetta Behen

Steve Black

Randall Book

Stuart Bordman

Jeanne Deneweth

Meg Guillaumin

Stefany Lester Freeman

Jack Hemp

Dr. Ishmael Jaiyesimi

Sabrina Mayhew

Tracey Papa

Preston Pelham

Nickie Perera

James Scott

Lisa Spreder

Angela Valchine

Ronald Weiner







91% of participants would recommend Gilda's Club to someone else



80% of participants said our programming improved their mental health



93% of participants said they were satisfied with our programming



84% of participants say we help alleviate stress and anxiety





**11,143**

**PROGRAM VISITS**

**1,189**

**ACTIVE PARTICIPANTS**

**277**

**NEW MEMBERS**

**556**

**SUPPORT GROUPS**

**62**

**EDUCATIONAL  
PRESENTATIONS**

**143**

**SOCIAL GATHERINGS**

**863**

**HEALTHY LIFESTYLE  
ACTIVITIES**



## OUR VOLUNTEERS

Gilda's Club Metro Detroit relies on the kindness, compassion, and dedication of our volunteers who serve our community. Our volunteers graciously give of their time and talents to support those touched by cancer.

Individuals and corporate groups volunteer to serve in a variety of roles, including: workshops, program support, fundraising events, Clubhouse support, gardening and more!

**100**  
INDIVIDUAL  
VOLUNTEERS





# 2022 SIGNATURE EVENTS



## GILDA'S BIG NIGHT OUT

With a jazzy backdrop, we gathered with renewed determination at the beautiful Garden Theater in Detroit. Our guests connected while enjoying the wonderful entertainment of Randy Scott. We welcomed our member, Lisa to the stage whose story humbled and inspired all. Our big night out is always a special evening, but this one was definitely one to remember with the 1920's ambiance.



## GILDA'S WALK & RUN

Wow, what a day, our 29th Gilda's Family Walk & 5k Run! This event got Gilda's off and running, even before we opened our doors in 1998! It continues to gather survivors and so many others who face cancer — together. More than 700 participants and 100 volunteers came out to show that our community is stronger than cancer.



## BRAS FOR A CAUSE

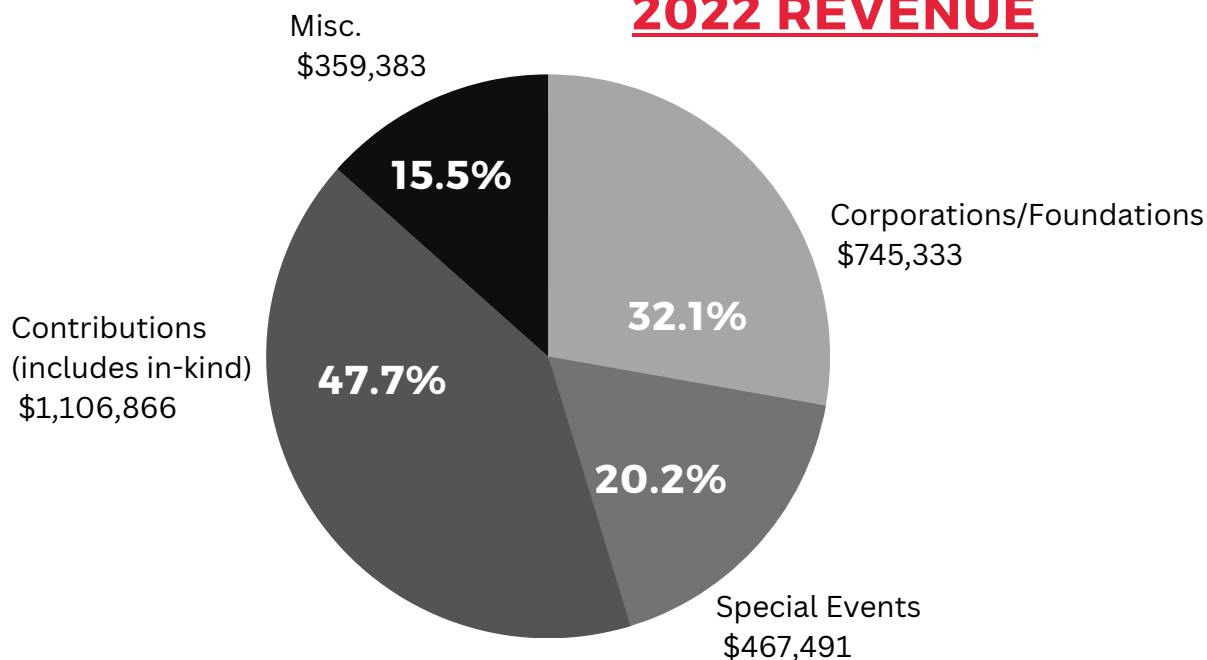
Legacy. Hope. Courage. This event continues to leave us full of inspiration year after year. With a record number of models onstage and more than 500 guests, we packed the Masonic Temple with so much passion and energy.

# FINANCIAL SNAPSHOT

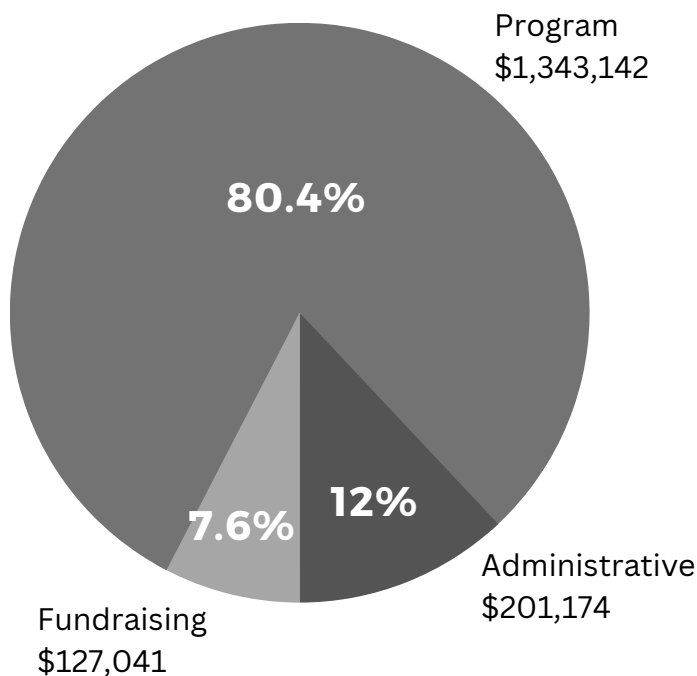
\*Numbers below are unaudited



## 2022 REVENUE



## 2022 EXPENSES





# GRATITUDE TO OUR DONORS

The following individuals, corporations and foundations and organizations generously donated \$500 or more during the calendar year January 1 - December 31, 2023.

## **\$50,000+**

DMC Foundation  
Donald Simon & Esther Simon Foundation  
Elizabeth and Jeffrey Edwards  
Gilead Sciences, Inc.  
Lee<sup>+</sup> and Donald Hamilton  
Pamela and Kenneth Lester  
Christine and David Provost  
Michael Radner  
Oakland Country (Mental Health & Wellness Grant)

## **\$25,000 - \$49,999**

Community Foundation For Southeastern MI  
Huntington National Bank  
Molinello Family Foundation  
Julie and Bill Pumphrey

## **\$10,000 - \$24,999**

Marlene and Randy Book  
Burton A. Zipser and Sandra D. Zipser Foundation  
The Carls Foundation  
Chief Financial Credit Union  
Eagles for Children, Inc  
Fifth Third Bank  
Genentech, Inc.  
Grant A Wish Fund  
Hamilton Chevrolet  
The Jewish Fund  
The John W. Orr. Jr. Trust  
Louise Tuller Miller Trust  
Michigan Health Endowment Fund  
Princeton Enterprises, LLC  
Sinai Medical Staff Foundation  
The Stiddy Trust  
Talbert & Leota Abrams Foundation  
Trinet Industries  
William G. and Myrtle E. Hess Charitable Trust

## **\$5,000 - \$9,999**

Annette Aronson  
Ascension Michigan  
Ilene and Steve Bez  
Bloomscape, Inc.  
Pamela and Thomas Callan  
Cancer Support Community  
Cooper Standard  
Detroit Red Wings Foundation  
Educational Data Systems, Inc.  
Filmer Memorial Charitable Trust  
Natalie and Chris Forte  
Meg and Catherine Guillaumin  
The Family of Elinor Ann Hamm  
Health Alliance Plan  
Joseph E. Beauchamp Charitable Trust  
The June and Robert Gurwin Family Foundation  
Live Nation Worldwide Inc.  
The Mary Thompson Foundation  
Meridian Health Plan of Michigan  
Milton M. Ratner Foundation  
The Myron P. Leven Foundation  
Neil and Tammie Nosakowski  
Olympia Entertainment  
Tracey and Al Papa  
Pfizer Inc  
Plastipak Packaging, Inc  
Julie Strasser  
Tournaments for Charity  
UHY Advisors  
Andreas and Kathy Weller  
Woodward Corner Market

# GRATITUDE TO OUR DONORS

The following individuals, corporations and foundations and organizations generously donated \$500 or more during the calendar year January 1 - December 31, 2023.

**CONTINUED**

## **\$2,500 - \$4,999**

Allen & Franka Charlupski Fdn.  
Aludyne  
Gretchen and Thomas Anderson  
Arts, Beats & Eats Foundation  
Donetta and Ted Behen  
Cancer Treatment Center of America  
Global Inc  
Constellium  
Lisa and Louis Corey  
Dedicated Senior Medical Center  
Jeanne and Richard Deneweth  
Dignetix  
Huong Do  
DTE Foundation  
Ernst & Young  
Stefany and Gary Freeman  
Helios I LLC  
Howard & Howard Community  
Reinvestment Fund  
J.J. Barney Construction  
Karen Colina Wilson Foundation  
Grace and Tom Leone  
Kristi and Adam Lis  
The Mann Family Foundation  
Midas Foods  
New Standard Cannabis  
Randy Paquette  
Ava Powell  
Puma Biotechnology, Inc.  
Ellen and David Sherman  
Beth and Todd Sinclair  
St. Clair Shores Firefighters Fund  
Robert Thal  
Twin Pines Landscaping, Inc

## **\$1,000 - \$2,499**

Amy and Ron Weiner  
Albert & Doris Pitt Foundation  
Jay Alix  
AmeriHealth Caritas Services LLC  
Carolyn Artman and Jeff Samoray  
Beaumont Health System  
Joanne Blumhardt  
Patty and Stuart Bordman  
Canterra Management LLC  
Natalie Charach  
Charles B. Bohn Fund  
Calvin Choi  
The Cold Heading Foundation  
Cynthia's Angel Foundation  
Dr. Renee Dass  
Deloitte  
Diversified Spec. Sales, Inc  
Steve & Judy Dobson  
Ivana and Kevin Enright  
Christopher Feldman  
Fidelity Charitable Gift Fund  
Georgi's Waxing Studio  
Nicole Gibson  
Dr. Steven Glickman  
Tamara and Danny Gordon  
Grapevine, a DAF of Social Good Fund Inc  
Healthmark Industries  
Candace Hendra  
Wendi Henning  
Isabel Holland-Davis and Ken Davis  
Howard & Howard  
Amy and Robert Huschka  
Carole Leigh Hutton  
Joe and Kimberly Jennings  
Mary Alice Jennings  
Sharon Kania  
Karmanos Cancer Institute

# GRATITUDE TO OUR DONORS

The following individuals, corporations and foundations and organizations generously donated \$500 or more during the calendar year January 1 - December 31, 2023.

**CONTINUED**

## **\$1,000 - \$2,499 (CONT.)**

Cheryl Kennelly  
Lisa Kirsch-Satawa  
Katy and David Knowles  
Jennifer Lester and Kim LeMaire  
Gina and Craig Mangold  
Marjorie and Maxwell Jospey  
Foundation  
Maureen Martinez  
Brian Mashburn  
Mitch Metzger  
MGM Dumpsters  
MJS Packaging  
Music Maker Studio  
New York Life Foundation  
Nordson Sealant Equipment  
Jo Elyn and George Nyman  
Sybil Offen  
Our Lady of Victory Church  
Dr. Kevin Ginsberg and Nickie Perera  
Physicians Compounding Pharmacy  
Kelly and Brian Ragland  
Red Wings For 'Em  
Sue Rentrop  
The Richard M Schulze Family  
Foundation  
Royal Oak Eagles Riders Grp #2092  
Wendy and Kevin Schnieders  
Schostak Bros. & Co.  
Teri Shaffer  
Lee and Susan Smolen  
Susan Sovel  
Marisa and Ryan Sullivan  
Sylvia Stan Mulka Fund  
Julian Tagle  
Lori and George Thomas  
TSFR Apple Venture, LLC  
UHY Cares Michigan  
Laura Varon Brown and Jeffrey Brown  
Edie and Roger Watson  
Whiskey Taco Foxtrot  
Woll-Yellin Family Foundation  
Julie Smith Yolles

## **\$500 - \$999**

Erika Alexander  
Associates of Integrative Medicine  
Dr. and Mrs. William R. Back  
Jacqueline Barot  
Lori Beirne-Kennedy  
Eunice Bottorff  
Denise and William Bull  
Stephen Card  
Steven Carravallah  
Mary and Larry Carr  
Drs. Jean and Paul Cederna  
Gina and John Challon  
Charitable Adult Rides & Services  
Childrens Hospital  
John Dahmer  
Russell Damphousse  
Rosemarie DeRosa  
Andrew DiSanto  
Andy Disanto  
Norma and Michael Dorman  
Michele Dreer  
Liesl Eckhardt  
The Elwood & Carol Simon Foundation  
Sally Fedus  
Stephen Fleck and Jason Rice  
Bruce and Dale Frankel  
Fraternal Order of Eagles #2092  
James Lamoureux and Kathleen  
Fulgenzi  
Lisa Goldstein  
James Gorman  
Louise Gotch  
Lisa and Bill Hanes  
Marcia Harrington  
Hearst  
Eric Hermann  
Lynn and Daniel Heumann  
Kelley Holmes  
Dr. Ishmael Jaiyesimi

# GRATITUDE TO OUR DONORS

The following individuals, corporations and foundations and organizations generously donated \$500 or more during the calendar year January 1 - December 31, 2023.

**CONTINUED**

## **\$500 - \$999 (CONT.)**

Robert and Tonia Jordan  
David Joseph  
Ruth and Kenneth Kondrat  
Barbara Kostanko  
Stephanie Kotula  
Chelsea Landry  
Jacqueline LaRocca  
Matthew and Luda LaRocca  
Karen and Tom Ludden  
Urban MacDonald  
Master Gardener Society of Oakland  
County Inc  
Nathaniel McClure  
Meijer Rivertown Market  
Metalbuilt LLC  
Michigan Distributors and Vendors  
Milton & Lois Zussman Phil. Fund  
Carol Morton and David Robinson  
Katherine Mueller  
Richard and Louise Muszynski  
Neil and Annmarie Hawkins Fund  
Shannon Nichols  
North American Lighting  
Gerald Odom  
Lori and Richard Osepchuk  
Oxford Industries, Inc.  
Chris and Jon Pierce  
Rev. David Pumphrey  
Elena Reads  
Jan Ricco  
Dawne and Michael Ripinski  
Rodger & Loree Wasserman  
Philanthropic Fund  
Royal Oak Kimball High School  
Royal Oak Schools  
Laurie and Robert Rubin  
Bluma Schechter  
Carolyn and Rev. Walter Schmidt

Tim Schornack  
Karen and Joseph Slawek  
Francesca and Phil Sobeck  
John and Lizbeth Stevens  
Helen and Dr. Howard Topcik  
Stuart and Barbara Trager  
Troy Auto Care  
Molly Varon  
Richard and Debra Wade  
Michelle and Alan Warren  
Kim and Kevin Watson  
Jeannie Weiner  
Weregild CORP  
Michael Williams  
Darrin Winkler  
Katherine and Thomas Wynne-Jones  
Jenifer and Kelly Zbiegien  
Annette Zemon-Parker





**DETROIT**



**ROYAL OAK**



**ST. CLAIR SHORES**



**VIRTUAL**

**ONE MISSION.  
FOUR LOCATIONS.**



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