

2023

ANNUAL REPORT



GILDA'S CLUB METRO DETROIT

An Affiliate of the
CANCER SUPPORT COMMUNITY

WWW.GILDASCLUBDETROIT.ORG

A LETTER FROM THE CEO

Dear Friends,

2023 felt just a little more typical after two very complex years for Gilda's Club and our cancer community.

Our expansion into St. Clair Shores and Detroit fully took hold after debuting and then pausing physically in March 2020 with the pandemic disruption and pivot.

We had our first full year with 3 locations operational, joined by the robust live virtual platform that has proven significant to our work and reach.

For the first time, we welcomed nearly 1,000 new people in one year to Gilda's Club and served participants in more than 141 different cities.



We are growing into the expansion that mirrors our commitment to reach anyone in the metro Detroit area who comes to us to lean on and lean in on services that ease the path of a diagnosis.

Strength and confidence was our internal and external mantra for 2023. Our leadership team engaged in Next Level Non Profit training to steer out of the pandemic changes and chart a course in this new normal.

I couldn't be more proud of our community, staff and participants and the tenacity that powers us.

Laura Varon Brown
CEO



MISSION

Gilda's Club Metro Detroit and our Cancer Support Community Partners uplift and strengthen people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.

HISTORY

Our namesake, Gilda Radner, was one of the original cast members of "Saturday Night Live." Throughout her time on the show, she created a number of enduring characters, including Roseanne Roseannadanna, Emily Litella and Lisa Loopner. Laughter and love were central themes of Gilda's career and life, including in her marriage to actor and comedian Gene Wilder.

Gilda was diagnosed with ovarian cancer in 1985. She said that having cancer gave her membership in an elite club she'd rather not belong to. She passed away in 1989, but her legacy lived on when her husband and friends established Gilda's Club and the first red door opened in New York City.

BOARD OF DIRECTORS

OFFICERS

Board Chair:
Bill Pumphrey

Immediate Past Chair:
Todd Sinclair

Vice Chair:
Kevin Watson

Treasurer:
Ilene Beneson Bez

Secretary:
Ellen Sherman



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Steve Black

Randall Book

Jeanne Deneweth

Meg Guillaumin

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Jack Hemp

Dr. Ishmael Jaiyesimi

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Tracey Papa

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Tom Callan

Jessica Chapman

Stephen Fleck

Dr. Kevin Ginsburg

Donald Hamilton

Daniel Kennedy

Taylor Lang

Teresa Recinto

Todd Sinclair



OUR 2023 IMPACT

OUR REACH

12,759

TOTAL VISITS

141 CITIES

WE SERVE PARTICIPANTS IN

985

FIRST TIME ATTENDEES

25 TYPES

OF CANCER COVERED IN
OUR PROGRAMMING THIS YEAR

*Data pulled Dec. 2022 - Dec. 2023

A LOOK AT THOSE WE SERVE

44%

In-Person
Programming



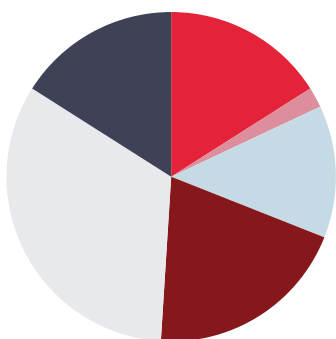
56%

Virtual
Programming



Age
breakdown
of participants

- Under 18: 16%
- 18-24: 2%
- 25-39: 13%
- 40-55: 20%
- 56-69: 33%
- 70+: 16%



58%

Support
Person

42%

Diagnosed



**GILDA'S CLUB
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91%

Of participants report they feel more empowered to better navigate the complexities of a cancer diagnosis after attending Gilda's Club.



95%

Feel less alone after connecting with the Gilda's Club community.



99%

Would recommend Gilda's Club to a family member or friend facing a cancer diagnosis.



MEMBER TESTIMONIALS

“The most beneficial part of Gilda’s Club has been the multitude of supportive programming, resources, and activities that uphold those diagnosed and encompass the entire family at no cost. Gilda’s Club is essential in the cancer community... it makes an impact and imprint for our community to thrive even during the darkest moments.”

- Gilda’s Member, Julia F.



“I felt so welcomed and the program team sensed immediately where I was in my journey. I was provided with resources to help, along with referrals that have made all the difference. It meant so much to get tools to assist me through my cancer experience.

Gilda’s Club has so many programs that have helped me open up to talk about myself and my experiences. These along with the resources and referrals I’ve gained have had such a great impact on my mindset.”

- Gilda’s Member, Helen K.



OUR VOLUNTEERS

Gilda's Club Metro Detroit relies on the kindness, compassion, and dedication of our volunteers who serve our community. Our volunteers graciously give of their time and talents to support those touched by cancer.

Individuals and corporate groups volunteer to serve in a variety of roles, including: workshops, program support, fundraising events, Clubhouse support, gardening and more!

100

INDIVIDUAL
VOLUNTEERS

1,060

VOLUNTEER
HOURS



2023 SIGNATURE EVENTS



GILDA'S BIG NIGHT OUT

As we celebrated 30 years, we focused on our roots and reach. We gathered at the beautiful Garden Theater in Detroit where are guests connected while enjoying the wonderful entertainment of Jill Jack. Our big night out is always a special evening, but this one was definitely one to remember.



GILDA'S WALK & RUN

Wow, what a day, our 30th Gilda's Family Walk & 5k Run! This event got Gilda's off and running, even before we opened our doors in 1998! It continues to gather survivors and so many others who face cancer — together. More than 700 participants and 100 volunteers came out to show that our community is stronger than cancer.



BRAS FOR A CAUSE

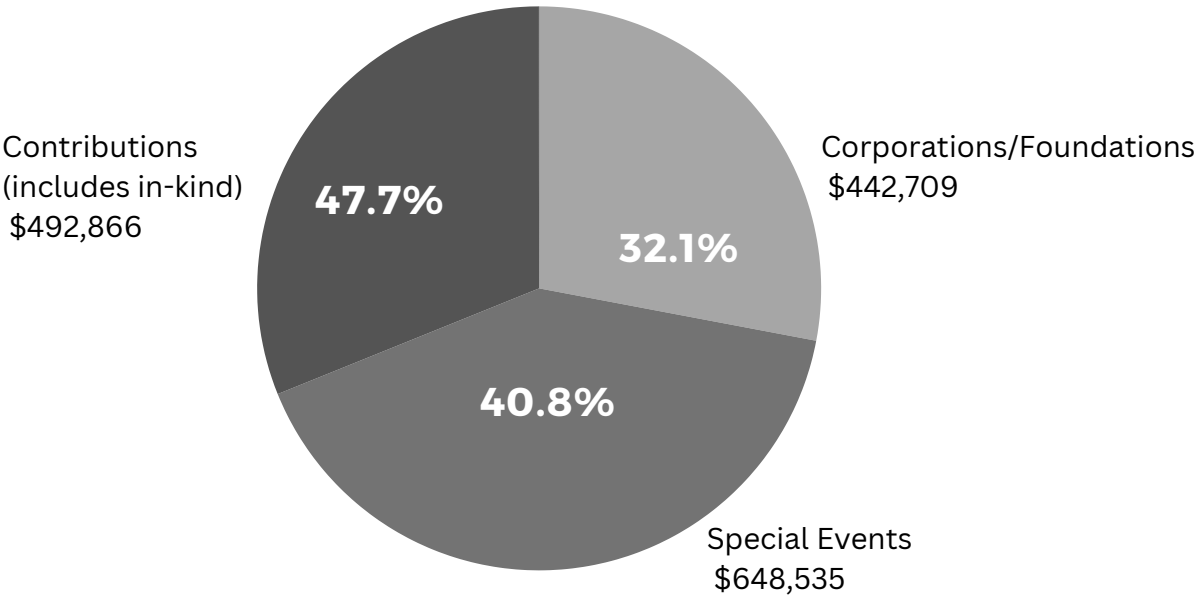
Legacy. Hope. Courage. This event continues to leave us full of inspiration year after year. With a record number of models onstage and more than 500 guests, we packed the Royal Oak Music Theatre with so much passion and energy.

FINANCIAL SNAPSHOT

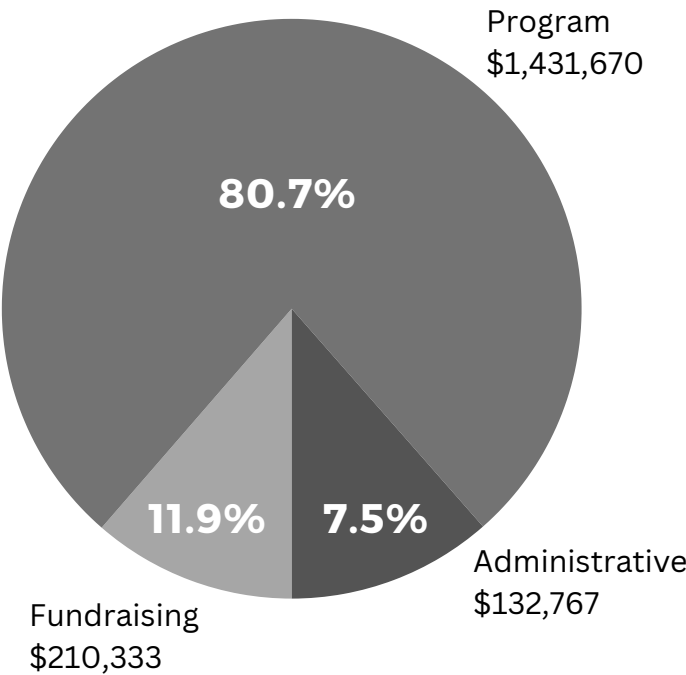
*Numbers below are unaudited



2023 REVENUE



2023 EXPENSES



GRATITUDE TO OUR DONORS

The following individuals, corporations and foundations and organizations generously donated \$500 or more during the calendar year January 1 - December 31, 2023.

\$50,000+

Christine and David Provost
City of Royal Oak
Community Foundation for Southeast Michigan
Gail and Joseph Gadon
Pamela and Kenneth Lester
Metro Health Foundation

\$25,000 - \$49,999

Artichoke Garlic Foundation
Howard Bryant
Donald R. and Ester Simon Foundation
Donald Hamilton
Michigan Nonprofit Relief Fund
Molinello Family Foundation
Princeton Management
Julie and Bill Pumphrey

\$10,000 - \$24,999

Bloomscape
Marlene and Randall Book
Burton A. Zipser and Sandra D. Zipser Foundation
Chief Financial Credit Union
Lisa and Louis Corey
Eagles for Children, Inc
Fannie Kraft Foundation
Grant A Wish Fund
Meg and Catherine Guillaumin
Michigan Health Endowment Fund
New York Life Foundation
NFP
Estate of Evangeline Patsalis
Pfizer Inc
Michael Radner
Red Wing For Em Club
Talbert & Leota Abrams Foundation

\$10,000 - \$24,999 (CONT.)

The Kresge Foundation
The Mary Thompson Foundation
Trinet Industries
William G. and Myrtle E. Hess Charitable Trust

\$5,000 - \$9,999

Albert & Doris Pitt Foundation
Aludyne
Stephanie and Louis Barkman
Barton Malow Co.
Cooper Standard Foundation Inc.
Cynthia's Angel Foundation
Estate of Sara Eason
Educational Data Systems, Inc.
Shauna and Richard Elias
Goodman Family Charitable Trusts
Teri and Jim Guillaumin
Health Alliance Plan
Helen L. Kay Charitable Trust
Integrated Investment Consultants LLC
Live Nation Worldwide Inc.
Louise Tuller Miller Trust
Meridian Health Plan of Michigan
Milton M. Ratner Foundation
Deanna Osborne-Rumler
Plastipak Packaging, Inc
Tim Schornack
Ellen and David Sherman
Julie Strasser
The June and Robert Gurwin Family Foundation
The Myron P. Leven Foundation
Lori and George Thomas
Tournaments for Charity

GRATITUDE TO OUR DONORS

The following individuals, corporations and foundations and organizations generously donated \$500 or more during the calendar year January 1 - December 31, 2023.

CONTINUED

\$2,500 - \$4,999

Ascension Providence Hospital
Donetta and Ted Behen
Ilene and Steve Bez
Clarence & Jack Himmel Foundation
Corewell
Deloitte
Jeanne and Richard Deneweth
Detroit Red Wings Foundation
Huong Do
DTE Foundation
EY
Flex-N-Gate
Fraternal Order of Eagles #2092
Stefany and Gary Freeman
Genentech, Inc.
David and Andrea Hamilton
Healthmark Industries
J.J. Barney Construction
Karen Colina Wilson Foundation
Karmanos Cancer Institute
Midas Foods
Neil and Tammie Nosakowski
Osborne Concrete
Dena Osborne-Trombly
Larry Ott
Sandra Shecter
Marisa and Ryan Sullivan
Robert Thal
The John W. Orr Jr. Trust
The Mann Family Foundation
UHY Advisors
Walmart

\$1,000 - \$2,499

Advantage One Credit Union
Allen & Franka Charlupski Fdn.
Danielle Ambrozy
AmeriHealth Caritas Services LLC
Gretchen and Thomas Anderson
Dr. Anne Annone
Autoliv, Inc.
Lori Beirne-Kennedy
Joanne Blumhardt
Pamela and Thomas Callan
Cancer Support Community
Natalie Charach
Calvin Choi
David Coulier
Russell Damphousse
Robin and Timothy Damschroder
Delta Dental Plan of Michigan
Deborah DePorre
Amy Erby
Julie Fredericksen
Tracey and Jake Freeman
Georgi's Waxing Studio
Michelle and David Giroux
Dr. Steven Glickman
JoAnne Godfrey
Tamara and Danny Gordon
Tara and Dr. Steven Grekin
Joyce Hancock
Lynn and Daniel Heumann
Julie Hlywa and Brandon Astrauckas
Amy and Robert Huschka
Carole Leigh Hutton
Resa Jannett
Katy and David Knowles
Kronlund Foundation
Leon & Lulu
John Lovegren
M. Jacob & Sons

GRATITUDE TO OUR DONORS

The following individuals, corporations and foundations and organizations generously donated \$500 or more during the calendar year January 1 - December 31, 2023.

CONTINUED

\$1,000 - \$2,499 (CONT.)

Manat Foundation
Marjorie and Maxwell Jospey
Foundation
Maureen and Alvaro Martinez
Brian Mashburn
Mercy High School
Carol Morton and David Robinson
Katherine Mueller
Jo Elyn and George Nyman
Gerald Odom
Barbara and Jules Olsman
John and Janis Oman
Our Lady of Victory Parish Northville
Nickie Perera and Dr. Kevin Ginsburg
Bobbi and Stephen Polk
Teresa Mask Recinto and Ron Recinto
Sue Rentrop
Royal Oak Fire Department
Royal Oak Schools
Colleen C. Schmerheim
Schostak Bros. & Co.
Beth and Todd Sinclair
Karen and Joseph Slawek
Susan Sovel
Stagecrafters Baldwin Theatre
Amy Stoddard
Eric Stoddard
Sylvia Stan Mulka Fund
Julian Tagle
The Cold Heading Foundation
TSFR Apple Venture, LLC
Twin Pines Landscaping, Inc
Angela Valchine
Laura Varon Brown and Jeffrey Brown
Molly Varon
Kelly and Jeremy Ventura
Amy and Ron Weiner
Kathy and Andreas Weller
Whiskey Taco Foxtrot
Woll-Yellin Family Foundation
Ronald Yolles and Laura Hirschhorn

\$500 - \$999

2011 Troy Sting Hockey
Judy Alvarez
Amerilodge Group Employees
Dr. and Mrs. William R. Back
Deborah and Michael Baker
Meghan Behen
Ben Beneson
Best Life & Company
Patty and Stuart Bordman
Eunice Bottorff
Denise and William Bull
Stephen Card
Lindsay Casetta
Gina and John Challon
Charitable Adult Rides & Services
Cintas
Clawson Rotary Club
Margaret Clifton Giving Fund
Comcast
William Dearie
Andrew DiSanto
Dr. Michael and Norma Dorman
DT Midstream Foundation
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Liesl Eckhardt
ESA Foundation Epsilon Sigma Alpha
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Christopher Feldman
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Mark Finley
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Mr. and Mrs. Harold Gadon
Gannett Foundation
Lisa and Dale Garber
James Gorman
Louise Gotch
Abby and Avi Gruber
Lisa and Bill Hanes

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CONTINUED

\$500 - \$999 (CONT.)

Liliana and Conrad Hein
Catherine and Dan Hengesbaugh
Wendi Henning
Dr. Isabel Holland-Davis and Ken Davis
Kelley Holmes
Ted and Mary Huebner
Dr. Ishmael Jaiyesimi
Joe Jennings
Michael Juszcakiewicz
Kendra Scott LLC
Dan Kennedy
Dr. James Kneebone
Barbara Kostanko
Dr. Nancy and Harold Kulish
Sheila Larson Trannel
Grace and Tom Leone
Dr. Aron and Karen Liaw
LIPPERT
Chris Macres
Max M. & Marjorie S. Fisher Foundation, Inc.
Karen McCarthy
Mitch Metzger
Michigan Distributors and Vendors
Michael Moakley
Molina Healthcare of Michigan
Linda Nahas
Shannon Nichols
Oakland Chapter of Medical Assts
Lori and Richard Osepchuk
Tracey and Al Papa
Betty and Randy Paquette
Madi and Preston Pelham
Polish Muslims
Ed & Kathye Quirk
Rodger & Loree Wasserman Philanthropic Fund
Dr. Sheba Roy
Laurie and Dr. Robert Rubin

Michele and Henry Scharg
Bluma Schechter
Carolyn and Rev. Walter Schmidt
Wendy and Kevin B. Schnieders
Tom and Judith Sharp
James Simon
Erminia Smith
Lee and Susan Smolen
Tyler Sosa
Richard Sugerman
Tim Szczesny
Susan Thal
The Elwood & Carol Simon Foundation
The Jewish Fund
Sharon Theut
Ingrid Todt
Helen and Dr. Howard Topcik
Troy Community Foundation
United Way for Southeastern Michigan
University of Liggett School
Richard and Debra Wade
Edie and Roger Watson
Kim and Kevin Watson
Jeannie Weiner
Michael Williams
Loni Winkler
Annette and Marshall Wosik
Linda Zlotoff





**ONE MISSION.
FOUR LOCATIONS.**



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