



ANNUAL REPORT 2024



**GILDA'S CLUB
METRO DETROIT**

An Affiliate of the
CANCER SUPPORT COMMUNITY

A LETTER FROM THE CEO

Dear supportive friends,

Clinical support is at our core. It's where the understanding of a cancer diagnosis begins, and healing feels within reach.

In 2024, programming, led by mental health clinicians, rose by 35%. This direct support seeds the confidence to navigate through the challenging landscape cancer throws at us.

Our physical and virtual doors swung open more than 13,000 times with more than 1,600 individuals seeking services in 2024.

Our true north is our programming. Yet there are many other variables – some front and center, some behind the scenes – that allow our cancer community to thrive.

We were able to grow our important Fund for the Future, our Board-directed fund, by 12.5%, which was an increase of \$205,249. This ensures we weather unanticipated bumps.

Our operating budget remains healthy, as we finished the year with \$160,000 cash flow, allowing us to enter into a rather challenging year with a head start.

While we did face some challenges this year, our revenue from individual contributions more than doubled the prior year. Individuals are supporting as we navigate a challenged corporate landscape.

We had very few staffing changes, which allows for the continuity of care on a personal level that our members lean on. I am very proud of our empathetic, smart and compassionate colleagues.

We are grateful to our partners, our cancer community and volunteers. All of us together, make the path smoother and the world a little brighter.

Community is stronger than cancer. Thank you for being at our side.

Laura Varon Brown
CEO





MISSION

Gilda's Club Metro Detroit and our Cancer Support Community Partners uplift and strengthen people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.

HISTORY

Our namesake, Gilda Radner, was one of the original cast members of "Saturday Night Live." Throughout her time on the show, she created a number of enduring characters, including Roseanne Roseannadanna, Emily Litella and Lisa Loopner. Laughter and love were central themes of Gilda's career and life, including in her marriage to actor and comedian Gene Wilder.

Gilda was diagnosed with ovarian cancer in 1985. She said that having cancer gave her membership in an elite club she'd rather not belong to. She passed away in 1989, but her legacy lived on when her husband and friends established Gilda's Club and the first red door opened in New York City.

BOARD OF DIRECTORS

OFFICERS

Board Chair:
Bill Pumphrey

Immediate Past Chair:
Todd Sinclair

Vice Chair:
Kevin Watson

Treasurer:
Ilene Beneson Bez

Secretary:
Ellen Sherman



DIRECTORS

Carolyn Artman

Steve Black

Randall Book

Jeanne Deneweth

Meg Guillaumin

Stefany Lester Freeman

Jack Hemp

Dr. Ishmael Jaiyesimi

Cynthia Kresge

Sabrina Mayhew

Tracey Papa

Preston Pelham

Nickie Perera

James Scott

Lisa Spreder

Chris Stenback

Angela Valchine

Ronald Weiner

PROFESSIONAL ADVISORY BOARD

Stephanie Barkman

Donetta Behen

Stuart Bordman

Tom Callan

Jessica Chapman

Stephen Fleck

Dr. Kevin Ginsburg

Donald Hamilton

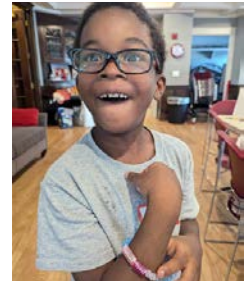
Daniel Kennedy

Taylor Lang

Teresa Recinto

Todd Sinclair





OUR 2024 IMPACT



**GILDA'S CLUB
METRO DETROIT**
An Affiliate of the
CANCER SUPPORT COMMUNITY

OUR REACH:

13,828

Total Attendance

904

First-Time Attendees

120

Cities we serve participants in

25

Types of cancer covered in
our programming this year

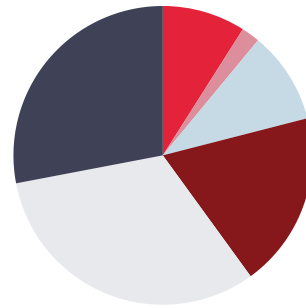
A LOOK AT THOSE WE SERVE:

55% Diagnosed

45% Support Person

Age
Break
Down:

- Under 18: **9%**
- 18-24: **2%**
- 25-39: **10%**
- 40-55: **19%**
- 56-69: **32%**
- 70+: **28%**



65% In-Person



35% Virtual



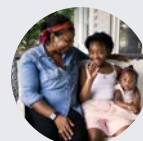
98%

Of participants report they feel
more empowered to better
navigate the complexities of a
cancer diagnosis after
attending Gilda's Club.



97%

Feel less alone after
connecting with the Gilda's
Club community.



99%

Would recommend Gilda's
Club to a family member or
friend facing a cancer
diagnosis.



MEMBER TESTIMONIALS

"Gilda's Club has been extremely supportive in all realms of my life. The people I've met have been so kind and friendly... it's hard to put into the words the level of support I have received from the support groups, virtual programs, educational opportunities, and friendships I've made - which have become so precious to me."

- Gilda's Member, Arlene B.

"When your doctor looks you in the eyes and says: 'You have cancer and it's serious', your world falls apart. You have more questions than answers, you're frightened, and you're desperate for anything will give you peace of mind and spirit... where do you take your feelings, your fears, your anxieties - and feel safe and respected? That's where Gilda's comes in."

- Gilda's Member, John S.

"I've learned techniques at Gilda's that have become part of my daily routine and make all the difference - body scanning, deep breathing and meditation. I try to stay in the moment and notice small details in walks through nature. I also love the social opportunities to mingle with others."

- Gilda's Member, Linda J.



OUR VOLUNTEERS

Gilda's Club Metro Detroit relies on the kindness, compassion, and dedication of our volunteers who serve our community. Our volunteers graciously give of their time and talents to support those touched by cancer.

Individuals and corporate groups volunteer to serve in a variety of roles, including: workshops, program support, fundraising events, Clubhouse support, gardening and more!

113

INDIVIDUAL
VOLUNTEERS

1,800

VOLUNTEER
HOURS

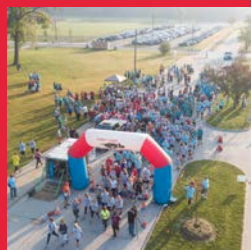


2024 SIGNATURE EVENTS



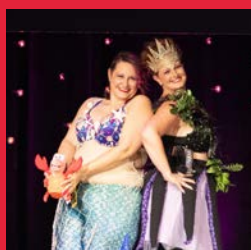
GILDA'S BIG NIGHT OUT

At our big night out, we celebrated the uniqueness of our homegrown community and the people and pieces that built who we are. We gathered at the beautiful Garden Theater in Detroit where our guests connected while enjoying the wonderful motown band, Blue Water Kings. Our big night out is always a special evening, but this one was definitely one to remember.



GILDA'S WALK & RUN

Wow, what a day, our 31st Gilda's Family Walk & 5k Run! This event got Gilda's off and running, even before we opened our doors in 1998! It continues to gather survivors and so many others who face cancer — together. More than 1,000 participants and 100 volunteers came out to show that our community is stronger than cancer.



BRAS FOR A CAUSE

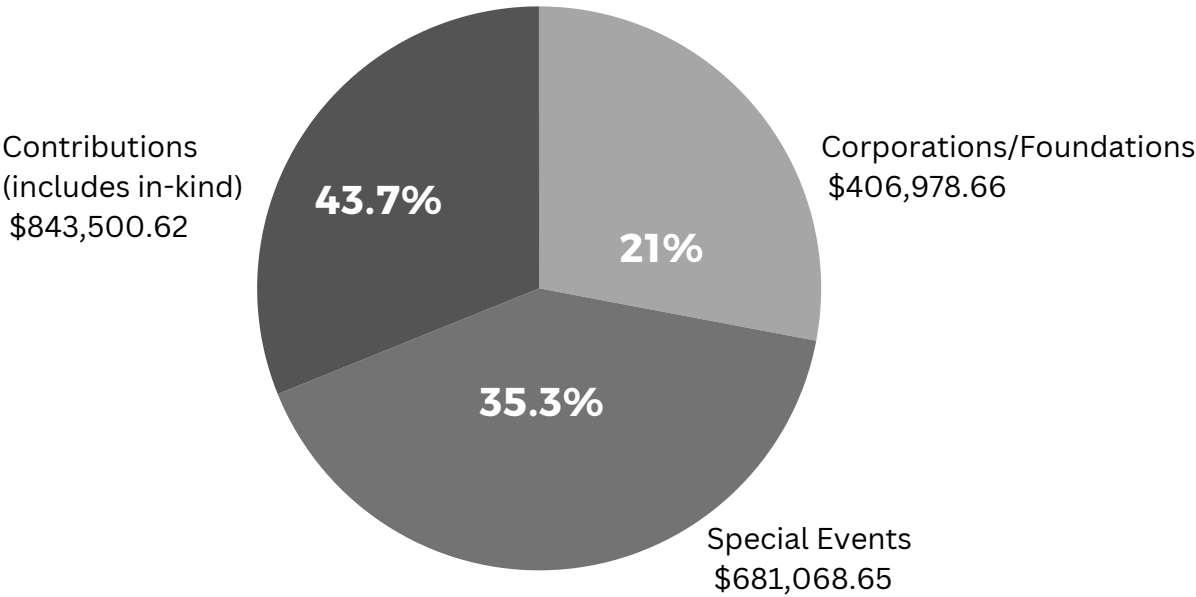
Legacy. Hope. Courage. This event continues to leave us full of inspiration year after year. With a record number of models onstage and more than 500 guests, we packed the Royal Oak Music Theatre with so much passion and energy.

FINANCIAL SNAPSHOT

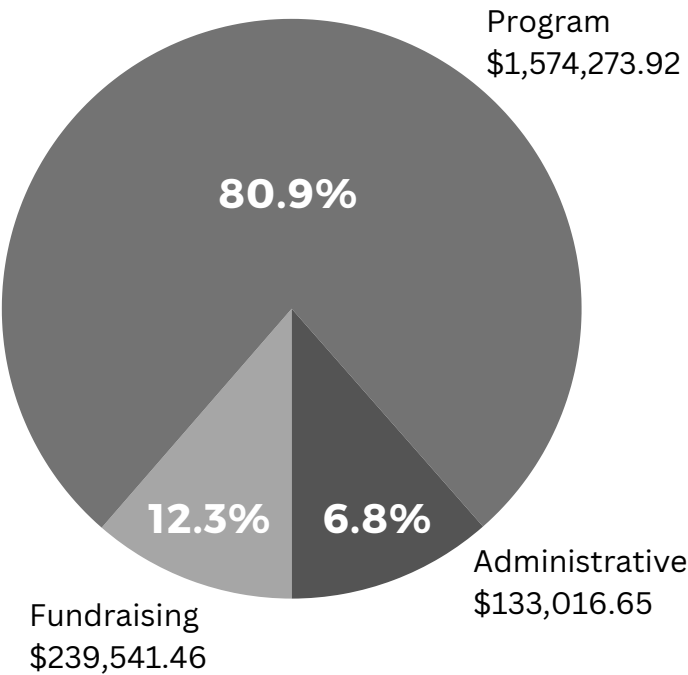
*Numbers below are unaudited



2024 REVENUE



2024 EXPENSES



GRATITUDE TO OUR DONORS

The following individuals, corporations and foundations and organizations generously donated \$500 or more during the calendar year January 1 - December 31, 2024.

\$50,000+

Estate of David A. Barber
Boston Foundation
Howard Bryant
Pam and Ken Lester
Christine and David Provost
Karen and Joseph Slawek

\$25,000 - \$49,999

Artichoke Garlic Foundation
Cooper Standard Foundation Inc.
Donald R. & Esther Simon Foundation
Elizabeth and Jeffrey Edwards
Donald Hamilton
Resa Jannett
Molinello Family Foundation
Princeton Management
Julie and Bill Pumphrey
Michael Radner
Bonnie Sue Smith

\$10,000 - \$24,999

AbbVie
Adient Foundation
Burton A. Zipser and Sandra D. Zipser Fdn
Community Foundation For Southeastern MI
Corewell
Lisa and Louis Corey
Detroit Police Department
Eagles for Children, Inc
Harrison English
Filmer Memorial Charitable Trust
Grant A Wish Fund
Meg and Catherine Guillaumin
The Jewish Fund
Live Nation Worldwide Inc.
Maureen Martinez

\$10,000 - \$24,999 (CONT.)

Robert Medsker
Louise Tuller Miller Trust
Larry Ott
Pfizer Inc
Red Wing For Em Club
Rockin' for a Match
Sinai Medical Staff Foundation
Talbert and Leota Abrams Foundation

\$5,000 - \$9,999

AlixPartners
Berkshire Hathaway Specialty Ins. Co
Book Corp
Chief Financial Credit Union
DTE Foundation
Educational Data Systems, Inc.
Fannie Kraft Foundation
Jim & Colleen Flynn
Fraternal Order of Eagles #2092
Stefany and Gary Freeman
Hamilton Chevrolet
Howard and Howard Community Fund
June and Robert Gurwin Family Fdn
Janice King
The Myron P. Leven Foundation
Michael MacGillivray and Jessica Moss
Mortgage 1
Osborne Concrete
Plastipak Packaging, Inc
Tim Schornack
Ellen and David Sherman
Julie Strasser
Totten Homes
UHY Advisors
Jeannie Weiner

GRATITUDE TO OUR DONORS

The following individuals, corporations and foundations and organizations generously donated \$500 or more during the calendar year January 1 - December 31, 2024.

CONTINUED

\$2,500 - \$4,999

Advantage One Credit Union
Albert & Doris Pitt Foundation
Lisa Aline-Hanes
Berkley Bears Football Boosters
Ilene and Steve Bez
Cancer Support Community
Liliana and Conrad Hein
Clarence & Jack Himmel Foundation
Jeanne and Richard Deneweth
The Detroit Shoppe
Huong Do
Flex-N-Gate
General Motors - ADAS DRIVE
Organization
Grosse Pointe Public School System
Integrated Investment Consultants LLC
ISG Information Services Group
Mary Alice Jennings
Jennifer Lester and Kim LeMaire
Loraine & Melinese Reuter Foundation
Carol Mann
Anne and Craig Mendels
Midas Foods
Maze & Co.
Sandra Passeno
PNC
Red Wing For 'Em
Adam and Ashley Simpson
Julian Tagle
Robert Thal
Troy Youth Hockey Association
Walmart
Amy and Ron Weiner

\$1,000 - \$2,499

Allen & Franka Charlupski Fdn.
Elli Altman
Danielle Ambrozy

\$1,000 - \$2,499 (CONT.)

Gerald and Sandra Ambrozy
Gretchen and Thomas Anderson
Autoliv, Inc.
Stephanie and Louis Barkman
Dr. Frederick Bartholomew
Kathryn Bartz
Donetta and Ted Behen
Warren and Karen Beneson
Lori Beirne-Kennedy
Madeline Bialecki
Brooke Blower
Blue Cross Complete
Joanne Blumhardt
Marlene and Randall Book
Bristol-Myers Squibb Foundation
Bristol-Myers Squibb
Pamela and Thomas Callan
Caresource
Christian Financial Credit Union
Melissa and Peter Clark
The Cold Heading Foundation
Diversified Members Credit Union
Christopher Feldman
Nancy Ferrantino
Christine and Kevin Fitzsimons
Robert Flewelling
Tracey and Jake Freeman
William Furest, Jr.
Mildred Gaddis
Robert and Barbara Gadon
Georgi's Waxing Studio
Nickie Perera and Dr. Kevin Ginsburg
Dr. Steven Glickman
Tamara and Danny Gordon
The Grekin Family Foundation
Brian and Linda Griffin
Grosse Pointe North Hockey Teams
David and Andrea Hamilton

GRATITUDE TO OUR DONORS

The following individuals, corporations and foundations and organizations generously donated \$500 or more during the calendar year January 1 - December 31, 2024.

CONTINUED

\$1,000 - \$2,499 (CONT.)

Mina Hanna
Jim and Katniss Harris
Carol and Carl Harrison
Howard & Howard
Ali and Kevin Huff
Carole Leigh Hutton
M. Jacob & Sons
J.J. Barney Construction
Keith Karam
Daniel Kennedy
Katy and David Knowles
Angela Kotsonis
Kronlund Foundation
Kendra Scott LLC
Cheryl Kennelly
Livonia Public Schools
M&O Marketing, LLC
Urban MacDonald
Marjorie and Maxwell Jospey
Foundation
Teresa Mask Recinto and Ron Recinto
Janet McCarty
Charles McQueen
Kathleen Mihelick
Mike and Linda Coulter Family
Foundation
Molina Healthcare, Inc.
Carol Morton and David Robinson
Nancy Nordlie
Jessica Owczarek
Tracey and Albert Papa
Patricia Pelletier
Julie Peltier
Plante Moran PLLC
Bobbi and Stephen Polk
Rehmann
Donna Silk
Mark Rodgers
Sandra Shecter

\$1,000 - \$2,499 (CONT.)

Beth and Todd Sinclair
Schostak Bros. & Co.
Schreiber Advisors, P.C.
Dr. Neil Talon
Douglas Thornburg
UBS Financial Services Inc.
Laura Varon Brown and Jeffrey Brown
Gregory Vick
Visionalist Entertainment Productions
Robert Weber
Aaron Williams
Woll-Yellin Family Foundation
Evan Woolford
Maksim Zhitkov

\$500 - \$999

Local 241 LLC
Sarah Alogaili
Aludyne
Jennifer Arnold-Still
Dr. and Mrs. William R. Back
Deborah and Michael Baker
Jacqueline Barot
Barton Malow Co.
Samantha Becker
Christine Berryman
Eunice Bottorff
David and Karen Branson
Jessika Brown
Paul Cadotte
Stephen Card
Lindsay Casetta
Drs Jean and Paul Cederna
Cecelia and Norbert Chmielewski
Gina and John Challon
Calvin Choi
Sarah Clarkson

GRATITUDE TO OUR DONORS

The following individuals, corporations and foundations and organizations generously donated \$500 or more during the calendar year January 1 - December 31, 2024.

CONTINUED

\$500 - \$999 (CONT.)

Alex Cochrne and Dustin Yancey
Cynthia's Angel Foundation
John Dahmer
Christina Dorf
Mark Alan Dorn
DTE Energy
Nancy Duke
The Elwood & Carol Simon Foundation
Marcy Epstein
Liesl Eckhardt
Bob & Mary Margaret Eckhardt
Robin Elliott
Empowerment Foundation
ESA Foundation Epsilon Sigma Alpha
Jay Farner
John Fallone
Sally Fedus
Ferrantino Charitable Foundation
First State Bank
Stephen Fleck and Jason Rice
Flex-N-Gate
Fraternal Order of Eagles District #3
Bruce and Dale Frankel
Jennifer Futter
General Motors
JoAnne Godfrey
Lisa Goldstein
James Gorman
Louise Gotch
Abby and Avi Gruber
Teri and Jim Guillaumin
Donna Hanson
Marcia Harrington
Catherine and Dan Hengesbaugh
Wendi Henning
Jenn & Dave Holcomb
Isabel Holland-Davis and Ken Davis
Kelley Holmes
DTE Energy

Lynn and Daniel Heumann
Amy and Robert Huschka
James Jahnke
Dr. Ishmael Jaiyesimi
Sandy Kingsley and Joe Dominiak
Andrew Khurana
Brandon Knowles
Dr. and Mrs. James M. Kohlenberg
Barbara Kostanko
Cynthia Kresge
Vicki Lambly
Kristie Lauth
Grace and Tom Leone
Dr. Aron and Karen Liaw
LIPPERT
John Luberti
Kelly Manley
Kim Marsh
Max M. & Marjorie S. Fisher Foundation
Robert Melrose
Christine Mikesell
Katherine Mueller
Lisa Mulvaney-Nelson
New York Life Foundation
Vince Notarantonio
Gerald Odom
John and Ms. Elsie Janis Oman
Lori and Richard Osepchuk
Randy Paquette
Fran Parsons
Alisa and Joshua Perry
Polish Muslims
Jodie Polk
Roger Prisbe
Jan Ricco
Royal Oak High School
Steven Russo
Jill Sack
Michele and Henry Scharg

GRATITUDE TO OUR DONORS

The following individuals, corporations and foundations and organizations generously donated \$500 or more during the calendar year January 1 - December 31, 2024.

CONTINUED

\$500 - \$999 (CONT.)

Carolyn & Walter Schmidt
Shedneck Foundation
Lisa and Joshua Sherbin
Jody Skonieczny
Chris Smith
Julie Smith Yolles
Amanda Speck
Khalilah Spencer
Chris Stenback
Sharon Theut
Helen and Dr. Howard Topcik
TSFR Apple Venture, LLC
Angela Valchine
Molly Varon
Richard and Debra Wade
Richard Ward
Edie and Roger Watson
Kim and Kevin Watson
Michael Williams
Ogechi and Paul Williams
Loni Winkler
Richard Wochoski
Colleen Woods
Linda Zlotoff





**ONE MISSION.
FOUR LOCATIONS.**



**GILDA'S CLUB
METRO DETROIT**

An Affiliate of the
CANCER SUPPORT COMMUNITY